

An Evolutionary View of Wholesale Acquisition

Sourcing wholesale vehicles at auction already makes a big impact on your bottom line. But the way the automotive industry is evolving, it's about to become even more critical to your entire dealership's success. Think about the way the world's evolving already. People used to go to book stores to buy books before Amazon created an online destination. And that destination quickly became much broader than book sales and much more embedded in customer's lives. Automotive auctions are headed in the same direction. It's time to take a look at your strategy and technology and make sure you're positioning yourself to be successful and sustainable. Learn how you can turn this evolution into an advantage by applying real-time market insights to redefine how to evaluate and research vehicles and ensure every auction purchase meets your goals for front-end profitability and sales velocity.
