



Wynn | Encore, LAS VEGAS ♦ MAY 23-25, 2017
The Only Exclusively BHPH Networking & Educational
Conference!

EXHIBITOR KIT

125 +
EXHIBITORS

OVER
13,000
MEMBERS

**EXCLUSIVELY
BHPH**





Invest in your success!

Join us for the 19th Annual NABD National Conference held at the Encore in Las Vegas May 23-25, 2017!

CONFERENCE & EXHIBITOR HIGHLIGHTS:

- **New Meeting Venue:** Encore, Las Vegas
- **Luxury Room Packages:** \$209 with No Resort Fees
- **All meals & receptions:** Inside the exhibit hall to facilitate networking with attendees.
- **Exhibition Hours:** No educational sessions will be held during exhibitor hours.
- **Exhibit Hall Floor Plan:** Fully carpeted & designed to maximize interaction with attendees.
- **Speaking Opportunities:** available to Platinum Plus, Platinum and Gold Exhibitors.
- **Pre-conference Mention:** All exhibitor levels will be advertised by NABD prior to conference.

ADDITIONAL ADVERTISING OPTIONS TO BOOST EXPOSURE & MAXIMIZE ROI:

Digital Marketing (E-blasts & Web Banners)	Sponsored Events (Receptions, Coffee breaks, etc.)	New Products Showcase Opportunity	Conference Display & Promotional Opportunities
Workbook Inserts (Black & White or Color)	Sponsored Charging Stations / Lounge	Sponsored Drink Ticket	Sponsored Hotel Room Drop

Call us at 832.767.4759 for details of additional ways to maximize your participation & exposure!



EXHIBITOR LEVEL BREAKDOWN:

"What's in it for me?"

FEATURE	PLATINUM PLUS \$12,500	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500
Booth Size <small>*one company/booth</small>	20'x20' *(1)	10'x20'	10'x10'	10'x10'
Preferred Attendee Discounts (\$375 ea)	Up to 10	Up to 10	Up to 5	Up to 5
Post-Conference Attendee List	Yes	Yes	Yes	Yes
Social Media Announcement	Yes	Yes	No	No
Sponsor Workbook Designation	Yes	No	No	No
Speaker	Featured *(3)	Yes *(3)	Yes *(3)	No
Pre-Conference Shout Out	Yes	Yes	Yes	Yes
Included Registrations*(2)	Up to 12	Up to 10	Up to 5	Up to 2
Preferred Booth Location	Yes *(3)	Yes *(3)	No	No
NABD Partnership Participation	Yes	No	No	No
Early Move-In (May 22)	Yes	No	No	No

*(1) Contact NABD for alternate arrangements.

*(2) For sponsor employees only.

*(3) As mutually agreed with NABD.

Call us at 832.767.4759 for details of additional ways to maximize your participation & exposure!



EXHIBITOR CHECKLIST

Timeline of Important Dates

AVAILABLE AT WWW.BHPHINFO.COM

- GES Exhibitor kits will be available soon at: www.bhphinfo.com

APRIL 7, 2017

- All presenters' bios and High Resolution head shots are due.
- All presenters' (not panelists) should submit an outline of their PowerPoint presentations to Ken at ken@kenshilson.com for approval. Microsoft PowerPoint 16:9 format only. No Mac or other formats.

APRIL 14, 2017

- All exhibitor payments are due.
- Black and white inserts for exhibitors should be emailed to Tinja Anderson at NABDadmin@bhphevents.com. Please see attached sheet for workbook insert specifications.
- Pre-printed color workbook inserts must be shipped to American Printing, Attn: Cherie Johnson, 1512 Fremont, Las Vegas, NV 89101, tel. (702) 384 - 3821. (Do Not Hole Punch)

APRIL 24, 2017

- Wynn room discounted rate, \$209/night with no resort fees, expires. Call (888) 320 - 9966 and use code '8BHPH0517', while supplies last.
- Submit preliminary exhibitor attendee lists to NABD by email to jmoreland@kenshilson.com. Changes can be submitted up to May 15.
- Booth assignments released to paid exhibitors.
- Last day to cancel Subgroup rooms for exhibitors who have reserved 5 or more rooms.

MAY 1, 2017

- Platinum Plus exhibitors can coordinate advance move-in by contacting Sam Spalding at GES by calling (702) 604 - 4934 or by calling Keith Shilson at (832) 767 - 4759.

MAY 9, 2017

- All presenters' (not panelists) final PowerPoint presentations are due. Email to NABDadmin@bhphevents.com.
- Exhibitors who wishes to donate to the Prize Session on Wednesday, May 24, 2017 should notify the NABD Reginald Allen (rj@bhphevents.com)

MAY 23, 2017

- Exhibitor move-in begins at 9:00 am unless prior arrangements have been made with Sam Spalding at GES.

On behalf of the Buy Here, Pay Here industry, your support and participation in this event is greatly appreciated. We plan to make this conference a great success for your company. We look forward to seeing you in Las Vegas on May 23-25.

Sincerely,



Kenneth B. Shilson
Conference Chairman



Keith Shilson
Marketing Director

CONFERENCE WORKBOOK INSERT SPECIFICATIONS

All of the NABD conference workbooks are assembled as spiral bound workbooks, and distributed to each attendee.

- Size: Letter size, 8 ½" x 11".
- Left margin: Will be coil bound - 0.4".
- Artwork Format: .jpg or .pdf; emailed to Tinja Anderson at NABDadmin@bhphevents.com.
- Black & white inserts are available at no charge to Platinum and Platinum Plus exhibitors.
 - * Available for purchase for Gold and Silver exhibitors.
- Color inserts are available with two options:
 - * Pre-printed color inserts* should be shipped directly to American Printing, Attn: Cherie Johnson, 1512 Fremont, Las Vegas, NV 89101, tel. (702) 384 - 3821.
 - * You may have American Printing reproduce your artwork at a discounted rate. Arrangements for this service must be made directly with Cherie Johnson at American Printing (702) 384 - 3821.

**The estimated quantity for pre-printed inserts is 1,500.*

**Do not hole punch pre-printed inserts!*

Deadline for receiving artwork/inserts is April 14, 2017

EXHIBITOR SCHEDULE

DATE	TIME	EVENT	LOCATION
Monday, May 22, 2016	1:30 PM - 5:30 PM	Early Move-in: Platinum Plus Exhibitors	Lafite Ballroom
Tuesday, May 23, 2016	10:00 AM - 6:00 PM	Exhibitor Registration / Move-in	Lafite Ballroom
Tuesday, May 23, 2016	6:00 PM - 8:00 PM	Welcome Reception with Exhibitors	Lafite Ballroom
Wednesday, May 24, 2016	7:30 AM - 9:00 AM	Breakfast with Exhibitors	Lafite Ballroom
Wednesday, May 24, 2016	Noon - 2:00 PM	Luncheon with Exhibitors/Prize Give-away	Lafite Ballroom
Wednesday, May 24, 2016	5:15 PM - 6:45 PM	Reception with Exhibitors	Lafite Ballroom
Thursday, May 25, 2016	9:00 AM - 7:00 PM	Exhibitor Tear-down	Lafite Ballroom

EXHIBITOR APPLICATION

Exhibit for the 19th Annual BHPH National Conference – Please make sponsor payments PROMPTLY! Thank you!
We understand and acknowledge that exhibit space is limited to one company per exhibit booth (no booth sharing).

Platinum Plus Exhibitor (\$12,500):

- \$3,500 deposit due immediately to reserve booth. Balance due, in full, by April 14, 2017.

Platinum Exhibitor (\$7,500):

- \$2,500 deposit due immediately to reserve booth. Balance due, in full, by April 14, 2017.

Gold Exhibitor (\$5,000):

- Full Payment due immediately to reserve booth.

Silver Exhibitor (\$2,500):

- Full Payment due immediately to reserve booth.

1. Exhibitor Information: This information will be used when mailing & shipping all exhibitor materials.

COMPANY NAME

TELEPHONE

ADDRESS (if PO Box, please provide shipping address)

FAX

CITY, STATE, ZIP CODE

WEBSITE

2. Contact Information: The official contact will receive all sponsor materials and post conference attendee listings

OFFICIAL CONTACT

TELEPHONE

EMAIL

3. Product or Service: Please select a category for the type of product(s) or service(s) to be exhibited.

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Advertising/Marketing | <input type="checkbox"/> Attorney/Legal | <input type="checkbox"/> Dealer Management Software | <input type="checkbox"/> Capital - Floor Plans |
| <input type="checkbox"/> Capital - Lines of Credit | <input type="checkbox"/> Capital - Notes | <input type="checkbox"/> Certified Public Accountants | <input type="checkbox"/> Collection Training |
| <input type="checkbox"/> Dealer Education | <input type="checkbox"/> Auto Transport | <input type="checkbox"/> Key Systems | <input type="checkbox"/> Lead Management |
| <input type="checkbox"/> Payment Devices/GPS | <input type="checkbox"/> Recoveries | <input type="checkbox"/> Reinsurance/Insurance | <input type="checkbox"/> Tax Preparation |
| <input type="checkbox"/> Trade Publication | <input type="checkbox"/> Training | <input type="checkbox"/> Twenty Groups | <input type="checkbox"/> Vehicle Remarketing |
| <input type="checkbox"/> Warranty/Service Contract | <input type="checkbox"/> Other (specify) _____ | | |

4. Signature:

SIGNATURE

PRINT NAME & TITLE

THE NATIONAL ALLIANCE OF BUY HERE, PAY HERE DEALERS

2180 North Loop West, Suite 270 Houston, Texas 77018

Phone: 832-767-4759 Fax: 713-680-BHPH (2474) Website: www.bhphinfo.com



CREDIT CARD INFORMATION

**NABD prefers Payment By Check
AMEX Payments Are Not Accepted*

CONTACT INFO:

NAME

COMPANY

PHONE

FAX

PLEASE CHARGE MY:

☐ Discover

☐ MasterCard

☐ VISA

AMOUNT

APPLY TO

CARD NO.

EXPIRATION DATE

NAME (AS IT APPEARS ON CARD)

BILLING ADDRESS

CITY, STATE, ZIP CODE

CHARGE AGREEMENT: This cardholder agrees to pay the amount entered above the NABD Conference. No Refunds are allowed. This cardholder agrees not to dispute this charge with the credit card company. This document may be used as proof of goods or services purchased.

I, the Cardholder, understand the above statement and agree to abide by the "No Refunds" policy.

SIGNATURE

DATE

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